



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 215914 /		<u>Alt Order #</u> 06865957
<u>Product</u> US CHAMBER		
<u>Contract Dates</u> 10/20/12 - 10/29/12	<u>Estimate #</u> 178	
<u>Advertiser</u> POL/Chamber of Commerce		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> IN16744

And:

**Redshift**  
**411 Branchway Road**  
**Richmond, VA 23236**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/22/12	10/26/12	News 8 @ 5a-6a	5a-6a		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$1,100.00	0.00			
2	WTNH	10/29/12	10/29/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,100.00	0.00			
3	WTNH	10/22/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$1,250.00	0.00			
4	WTNH	10/29/12	10/29/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,250.00	0.00			
5	WTNH	10/22/12	10/26/12	M-F 9a-10a	9a-10a		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$800.00	0.00			
6	WTNH	10/29/12	10/29/12	M-F 9a-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00	0.00			
7	WTNH	10/22/12	10/26/12	News 8 Noon	12p-1230p		:30				NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,250.00	0.00			
8	WTNH	10/29/12	10/29/12	News 8 Noon	12p-1230p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,250.00	0.00			
9	WTNH	10/22/12	10/26/12	M-F 4p-5p	4p-5p		:30				NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				6	\$1,250.00	0.00			
10	WTNH	10/29/12	10/29/12	Early Fringe M-F	4p-5p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,250.00	0.00			
11	WTNH	10/22/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,000.00	0.00			
12	WTNH	10/29/12	10/29/12	News 8 5p-6p	5p-6p		:30				NM	1	\$2,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
215914 /	06865957

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/12 - 10/29/12	US CHAMBER	178

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chamber of Commerce	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00	0.00			
13	WTNH	10/22/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,200.00	0.00			
14	WTNH	10/29/12	10/29/12	News 8 5p-6p	5p-6p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,200.00	0.00			
15	WTNH	10/22/12	10/26/12	News 8 6p-630p	6p-630p		:30				NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$3,000.00	0.00			
16	WTNH	10/29/12	10/29/12	News 8 6p-630p	6p-630p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00	0.00			
17	WTNH	10/27/12	10/27/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,500.00	0.00			
18	WTNH	10/28/12	10/28/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00	0.00			
19	WTNH	10/22/12	10/26/12	M-F 7p-730p	7p-730p		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$5,000.00	0.00			
20	WTNH	10/29/12	10/29/12	M-F 7p-730p	7p-730p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$5,000.00	0.00			
21	WTNH	10/27/12	10/27/12	Sa 730p-8p	730p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00	0.00			
22	WTNH	10/22/12	10/26/12	Late News 8	11p-1135p		:30				NM	5	\$15,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$3,150.00	0.00			
23	WTNH	10/29/12	10/29/12	Late News 8	11p-1135p		:30				NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,150.00	0.00			
24	WTNH	10/22/12	10/26/12	Jimmy Kimmel	120630a-10630a		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$500.00	0.00			
25	WTNH	10/29/12	10/29/12	Jimmy Kimmel	120630a-10630a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$500.00	0.00			
26	WTNH	10/22/12	10/26/12	Nightline	1135p-120630a		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,000.00	0.00			
27	WTNH	10/29/12	10/29/12	Nightline	1135p-120630a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00	0.00			
N 28	WTNH	10/24/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				1	\$2,000.00	0.00			
N 29	WTNH	10/29/12	10/29/12	News 8 @ 6a	6a-7a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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**8 Elm Street**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
215914 /	06865957

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/12 - 10/29/12	US CHAMBER	178

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chamber of Comme	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00	0.00			
N 30	WTNH	10/24/12	10/26/12	News 8 @ 5a-530a	5a-530a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				1	\$1,000.00	0.00			
<b>Totals</b>										0.00		80	\$130,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	66	\$105,900.00	\$90,015.00
10/29/12 - 10/29/12	14	\$25,000.00	\$21,250.00
<b>Totals</b>	80	\$130,900.00	\$111,265.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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1 of 2

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5928

$$SC = *$$

--- REMARKS ---

PLS CONFIRM

^ ^ ALL SPOTS ARE PRE-EMPTIBLE ^ ^

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	10/20-10/20 10/27-10/27	SA	7P-730P	0 1	:30	\$1,500.00	NEWS	0 1		1 1	\$1,500.00	
		Station Remark: V4 10/20 NOT BOOKED SENT PAST DEADLINE										
		V5 More than 2 codes changed										
*18	10/21-10/21 10/28-10/28	SU	6P-630P	0 1	:30	\$1,500.00	NEWS	0 1		1 1	\$1,500.00	
		Station Remark: V4 10/21 NOT BOOKED SENT PAST DEADLINE										
		V5 More than 2 codes changed										
*21	10/20-10/20 10/27-10/27	SA	730P-8P	0 1	:30	\$1,000.00	WHEEL	0 1		1 1	\$1,000.00	
		Station Remark: V4 10/20 NOT BOOKED SENT PAST DEADLINE										
		V5 More than 2 codes changed										
*22	10/22-10/26	M-F	11P-1135P	6	:30	\$3,150.00	NEWS	6		1	\$18,900.00	
		Sales Remark: V7 1X ADDED										
		V7 Comment Changed, Spots/week Changed										
*28	10/23-10/26	TU-F	6A-7A	1	:30	\$2,000.00	NEWS	1		1	\$2,000.00	
		V5 Added										

Rep Order# 6865957 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 215914

Printed: 10/23/2012 9:11 AM  
Last Received: 10/22/2012 6:30 PM  
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 178  
Buyer MARY SUSAN  
Phone#  
Fax#

Agency ( ) REDSHIFT C/O W.F.R  
411 BRANCHWAY RD  
RICHMOND, VA 23236  
Agency C/P1/P2/E //178  
Flight Dates 10/20/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*29	10/29-10/29	M	6A-7A	1	:30	\$2,000.00	NEWS	1		1	\$2,000.00	
V5 Added												
*30	10/24-10/26	W-F	5A-530A	2	:30	\$1,000.00	NEWS	2		1	\$2,000.00	
Sales Remark: V7 2X ADDED												
V7 Added												

---REPORT TOTALS---

Report Totals: 13 / \$28,900.00

---SALES MONTHLY TOTALS---

Oct 12: 68 / \$110,050.00 Nov 12: 14 / \$25,000.00  
Sales Totals: 82 / \$135,050.00  
Station Totals: 82 / \$135,050.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$560,839	CABL 0%	WCCT 0%	WCTX 0%	WFSB 44%	WHCT 0%
		WRDM 0%	WTIC 10%	WTNH 24%	WUVN 0%	WVIT 21%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMP UPDATED

Books null  
Demos RA35+



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<u>Contract Dates</u> 10/20/12 - 10/29/12	<u>Estimate #</u> 178	
<u>Advertiser</u> POL/Chamber of Commerce		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> IN16744

And:

**Redshift**  
**411 Branchway Road**  
**Richmond, VA 23236**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/22/12	10/26/12	News 8 @ 5a-6a	5a-6a		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$1,100.00	0.00			
N 2	WTNH	10/29/12	10/29/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,100.00	0.00			
N 3	WTNH	10/22/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$1,250.00	0.00			
N 4	WTNH	10/29/12	10/29/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,250.00	0.00			
N 5	WTNH	10/22/12	10/26/12	M-F 9a-10a	9a-10a		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$800.00	0.00			
N 6	WTNH	10/29/12	10/29/12	M-F 9a-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00	0.00			
N 7	WTNH	10/22/12	10/26/12	News 8 Noon	12p-1230p		:30				NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,250.00	0.00			
N 8	WTNH	10/29/12	10/29/12	News 8 Noon	12p-1230p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,250.00	0.00			
N 9	WTNH	10/22/12	10/26/12	M-F 4p-5p	4p-5p		:30				NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				6	\$1,250.00	0.00			
N 10	WTNH	10/29/12	10/29/12	Early Fringe M-F	4p-5p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,250.00	0.00			
N 11	WTNH	10/22/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,000.00	0.00			
N 12	WTNH	10/29/12	10/29/12	News 8 5p-6p	5p-6p		:30				NM	1	\$2,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
215914 /	06865957

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/12 - 10/29/12	US CHAMBER	178

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chamber of Comme	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00	0.00			
N 13	WTNH	10/22/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,200.00	0.00			
N 14	WTNH	10/29/12	10/29/12	News 8 5p-6p	5p-6p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,200.00	0.00			
N 15	WTNH	10/22/12	10/26/12	News 8 6p-630p	6p-630p		:30				NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$3,000.00	0.00			
N 16	WTNH	10/29/12	10/29/12	News 8 6p-630p	6p-630p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00	0.00			
N 17	WTNH	10/27/12	10/27/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,500.00	0.00			
N 18	WTNH	10/28/12	10/28/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00	0.00			
N 19	WTNH	10/22/12	10/26/12	M-F 7p-730p	7p-730p		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$5,000.00	0.00			
N 20	WTNH	10/29/12	10/29/12	M-F 7p-730p	7p-730p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$5,000.00	0.00			
N 21	WTNH	10/27/12	10/27/12	Sa 730p-8p	730p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00	0.00			
N 22	WTNH	10/22/12	10/26/12	Late News 8	11p-1135p		:30				NM	5	\$15,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$3,150.00	0.00			
N 23	WTNH	10/29/12	10/29/12	Late News 8	11p-1135p		:30				NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,150.00	0.00			
N 24	WTNH	10/22/12	10/26/12	Jimmy Kimmel	120630a-10630a		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$500.00	0.00			
N 25	WTNH	10/29/12	10/29/12	Jimmy Kimmel	120630a-10630a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$500.00	0.00			
N 26	WTNH	10/22/12	10/26/12	Nightline	1135p-120630a		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,000.00	0.00			
N 27	WTNH	10/29/12	10/29/12	Nightline	1135p-120630a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>77</b>	<b>\$125,900.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
215914 /	06865957

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/12 - 10/29/12	US CHAMBER	178

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chamber of Comme	10/19/12 / 10/19/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	64	\$102,900.00	\$87,465.00
10/29/12 - 10/29/12	13	\$23,000.00	\$19,550.00
<b>Totals</b>	<b>77</b>	<b>\$125,900.00</b>	<b>\$107,015.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



EC'd Yes Last Received: 10/19/2012 3:58 PM Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency ( ) REDSHIFT C/O W.F.R. Rep Firm ( ) PHILADELPHIA  
Advertiser ( ) US CHAMBER OF CMRC 411 BRANCHWAY RD Sales Office ( ) KATE BRADY  
Product US CHAMBER RICHMOND, VA 23236 Salesperson ( )  
Estimate# 178 Agency C/P1/P2/E //178 Flight Dates 10/20/2012 - 10/29/2012 Salesperson Phone# 215-567-6005  
Buyer MARY SUSAN Hiatus Weeks Salesperson FAX# 215-567-5938  
Phone#  
Fax#

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

SEE LNS 17,18,21 FOR NA'S. ROG/KATE TALKED ABOUT I BELIEVE  
MOVING TO NEXT WK, NOT 100% SURE!  
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	10/20-10/27	SA	7P-730P	1	:30	\$1,500.00	NEWS	2		2	\$3,000.00	
Station Remark: V4 10/20 NOT BOOKED SENT PAST DEADLINE												
*18	10/21-10/28	SU	6P-630P	1	:30	\$1,500.00	NEWS	2		2	\$3,000.00	
Station Remark: V4 10/21 NOT BOOKED SENT PAST DEADLINE												
*21	10/20-10/27	SA	730P-8P	1	:30	\$1,000.00	WHEEL	2		2	\$2,000.00	
Station Remark: V4 10/20 NOT BOOKED SENT PAST DEADLINE												

---REPORT TOTALS---

Report Totals: 6 / \$8,000.00

---SALES MONTHLY TOTALS---

Oct 12: 67 / \$106,900.00 Nov 12: 13 / \$23,000.00  
Sales Totals: 80 / \$129,900.00  
Station Totals: 80 / \$129,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$129,900	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Rep Order# 6865957  
EC'd Yes

Ver# 3  
Status Revised

Traffic Order# 215914  
Printed: 10/19/2012 4:00 PM  
Last Received: 10/19/2012 3:58 PM  
Showing Buylines: All Lines

1 of 3

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 178  
Buyer MARY SUSAN  
Phone#  
Fax#

Agency ( ) REDSHIFT C/O W.F.R.  
411 BRANCHWAY RD  
RICHMOND, VA 23236  
Agency C/P1/P2/E //178  
Flight Dates 10/20/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---											
SC=*											
--- REMARKS ---											
ADVERTISER CODE CHNGD											
PLS CONFIRM											
THANKS KELLY											
Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Daypart
1	10/22-10/26	M-F	530A-6A	4	:30	\$1,100.00	NEWS	4		1	\$4,400.00
2	10/29-10/29	M	530A-6A	1	:30	\$1,100.00	NEWS	1		1	\$1,100.00
3	10/22-10/26	M-F	6A-630A	4	:30	\$1,250.00	NEWS	4		1	\$5,000.00
4	10/29-10/29	M	6A-630A	1	:30	\$1,250.00	NEWS	1		1	\$1,250.00
5	10/22-10/26	M-F	9A-10A	5	:30	\$800.00	DR. PHIL	5		1	\$4,000.00
6	10/29-10/29	M	9A-10A	1	:30	\$800.00	DR. PHIL	1		1	\$800.00
7	10/22-10/26	M-F	12P-1230P	5	:30	\$1,250.00	NEWS	5		1	\$6,250.00
8	10/29-10/29	M	12P-1230P	1	:30	\$1,250.00	NEWS	1		1	\$1,250.00
9	10/22-10/26	M-F	4P-5P	6	:30	\$1,250.00	JUDGE JUDY	6		1	\$7,500.00
10	10/29-10/29	M	4P-5P	1	:30	\$1,250.00	JUDGE JUDY	1		1	\$1,250.00
11	10/22-10/26	M-F	5P-530P	5	:30	\$2,000.00	NEWS	5		1	\$10,000.00
12	10/29-10/29	M	5P-530P	1	:30	\$2,000.00	NEWS	1		1	\$2,000.00

Rep Order# 6865957  
EC'd Yes

Ver# 3 Status Revised

Traffic Order#

Printed: 10/19/2012 4:00 PM  
Last Received: 10/19/2012 3:58 PM  
Showing Buylines: All Lines

2 of 3

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 178  
Buyer MARY SUSAN  
Phone#  
Fax#

Agency ( ) REDSHIFT C/O W.F.R  
411 BRANCHWAY RD  
RICHMOND, VA 23236  
Agency C/P1/P2/E //178  
Flight Dates 10/20/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
13	10/22-10/26	M-F	530P-6P	5	:30	\$2,200.00	NEWS	5		1	\$11,000.00	
14	10/29-10/29	M	530P-6P	1	:30	\$2,200.00	NEWS	1		1	\$2,200.00	
15	10/22-10/26	M-F	6P-630P	5	:30	\$3,000.00	NEWS	5		1	\$15,000.00	
16	10/29-10/29	M	6P-630P	1	:30	\$3,000.00	NEWS	1		1	\$3,000.00	
17	10/20-10/27	SA	7P-730P	1	:30	\$1,500.00	NEWS	2		2	\$3,000.00	
18	10/21-10/28	SU	6P-630P	1	:30	\$1,500.00	NEWS	2		2	\$3,000.00	
19	10/22-10/26	M-F	7P-730P	2	:30	\$5,000.00	JEOPARDY	2		1	\$10,000.00	
20	10/29-10/29	M	7P-730P	1	:30	\$5,000.00	JEOPARDY	1		1	\$5,000.00	
21	10/20-10/27	SA	730P-8P	1	:30	\$1,000.00	WHEEL	2		2	\$2,000.00	
22	10/22-10/26	M-F	11P-1135P	5	:30	\$3,150.00	NEWS	5		1	\$15,750.00	
23	10/29-10/29	M	11P-1135P	1	:30	\$3,150.00	NEWS	1		1	\$3,150.00	
24	10/22-10/26	M-F	1205A-106A	10	:30	\$500.00	KIMMEL	10		1	\$5,000.00	
25	10/29-10/29	M	1205A-106A	2	:30	\$500.00	KIMMEL	2		1	\$1,000.00	
26	10/22-10/26	M-F	1135P-1205A	5	:30	\$1,000.00	NIGHTLINE	5		1	\$5,000.00	
27	10/29-10/29	M	1135P-1205A	1	:30	\$1,000.00	NIGHTLINE	1		1	\$1,000.00	

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 178  
Buyer MARY SUSAN  
Phone#  
Fax#

Agency ( ) REDSHIFT C/O W.F.R  
411 BRANCHWAY RD  
RICHMOND, VA 23236  
Agency C/P1/P2/E //178  
Flight Dates 10/20/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
---	-----	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----

---REPORT TOTALS---

Report Totals: 80 / \$129,900.00

---SALES MONTHLY TOTALS---

Oct 12: 67 / \$106,900.00 Nov 12: 13 / \$23,000.00

Sales Totals: 80 / \$129,900.00

Station Totals: 80 / \$129,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$129,900		CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%		
						WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%		
						XXX 0%						

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null  
Demos RA35+

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WTNH-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/19/12</span>
---	--

I, REDSHIFT MEDIA  
do hereby request station time concerning the following issue:

U.S. CHAMBER OF COMMERCE  
 1615 H STREET, NW  
 WASHINGTON, DC 20062  
 JOHN W. BACHMANN, TREASURER

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

**Total Charges:** \$ 114,792.50

This broadcast time will be used by: U.S. CHAMBER OF COMMERCE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

U.S. CHAMBER OF COMMERCE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/28/12  
Date

  
Signature

(804) 794-2873  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**